

Ignition Hacks

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Ignition Hacks Sponsor Package

August 22-23 2020

Overview

Ignition Hacks is a two day student run virtual hackathon targeted towards middle and high school students. The COVID-19 pandemic has drastically impeded classroom learning and decreased student opportunities for STEM; our event aims to combat this by providing an economically accessible experience to beginner and advanced student programmers. Over the course of the 22nd and 23rd of August, participants will build python solutions that implement machine learning algorithms to solve real world problems. Ignition Hacks is seeking corporate sponsorships to fund infrastructure and prizes for our event.

Event Details

Event Length: 48 hours (August 22-23)

Expected # of Participants: 100-200 students, aged 11-18

Location: Virtual

Theme: Artificial Intelligence and Deep Learning

How You Can Support Us

During this difficult time, we understand different companies and organizations will have varying capacities to support our event. Below, we have listed several possible areas your company could support us in:

1. **Provide Prizes:** In order to properly reward our participants for competing in our hackathon, we would appreciate any prizes you would be able to provide. This can include monetary or servicial prizes, such as a gift card or limited free subscription for one of your services.
2. **Hold Workshops:** Our participants would love to hear what a speaker from your organization would have to say, either in regards to artificial intelligence, showcasing a demo of one of your products or any other tech-related topic.
3. **Provide Resources:** Ignition Hacks wants to be able to provide all our participants with access to a wide range of digital tools and equipment to build their projects. We welcome companies to provide free or discounted access to their digital products for the duration of our event if they are able and willing to do so.

Supporting Out Sponsors

We appreciate the generosity from all our sponsors! As a sponsor, here are some of the ways in which we will support your organization:

1. **Promote your Brand:** By sponsoring our hackathon, your organization will be publicly listed as a sponsor on our website, Devpost event page, Eventbrite event page and all social media accounts.
2. **Social Media:** Ignition Hacks will feature each sponsor in a dedicated social media post on our Instagram and Facebook which will allow all our participants to get to know about your organization.
3. **General Support:** Feel free to reach out and let us know any other way that we can help you! We're completely flexible with supporting your organization in whichever way you deem most fitting.